

# DIGITAL TOOLS ENHANCES THE STUDENTS EXPERIENCE IN TOURISM RESOURCES LEARNING

**Onanong Cheablam**

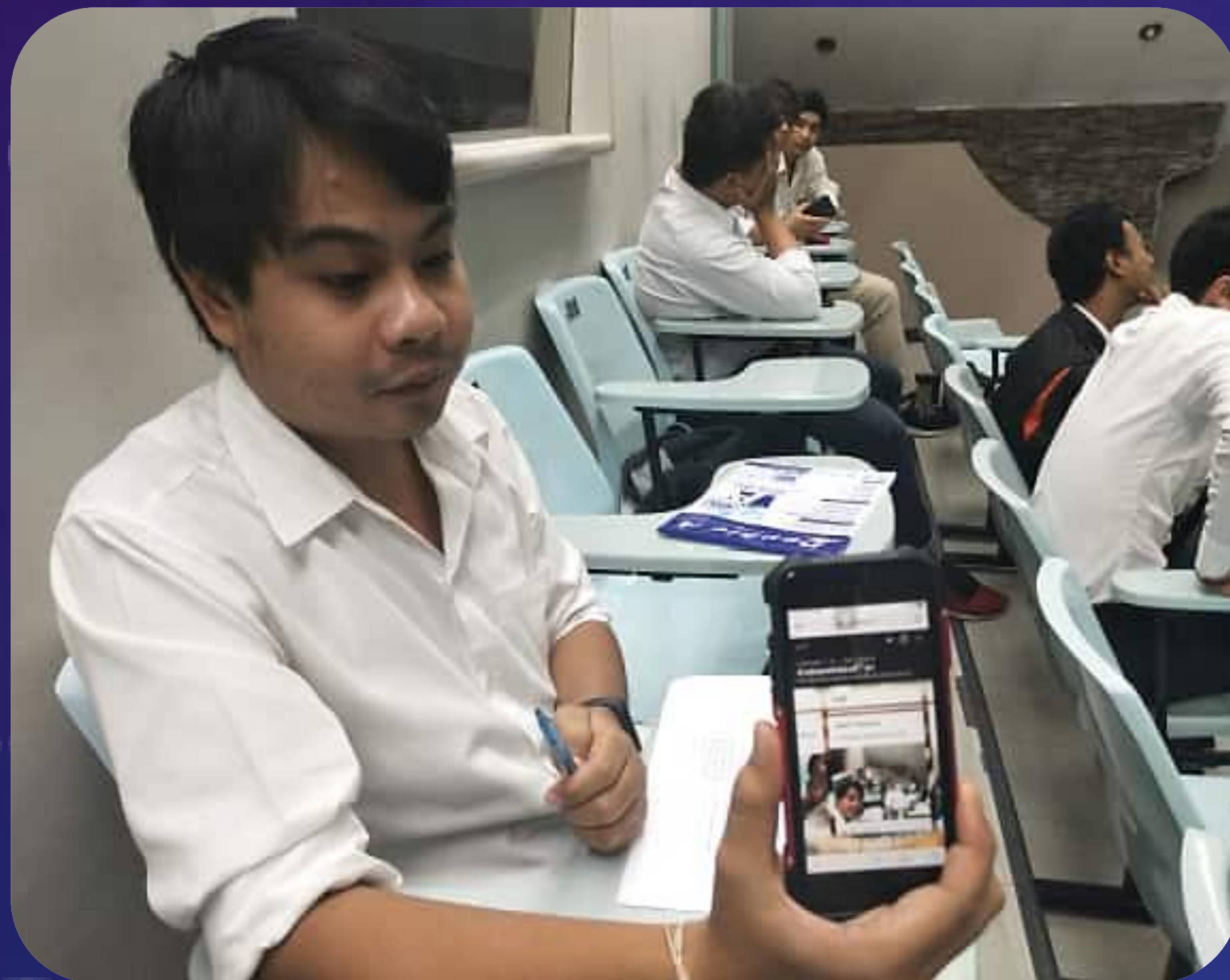
Hospitality Industry Program,  
School of Management, Walailak University, Thailand  
conanong64@gmail.com

## Overview

Modern technologies consisting of databases connected to interfaces that deliver functionalities that improve our day to day lives. Educational tools have done wonders in moving the boring lectures out of the class by replacing them onto digital media. Digital tools don't just increase the learning and retention traits in the students but also make classroom lecture extremely interactive and engaging. In Geography and Tourism Resources (THB60-332) subject, use of technology has always run in step with the class. Digital tools are implemented at Tourism Resources learning in order to enhance the student experience lead to improved students interactions. Social media interactions, intuitive text messaging systems, and student information systems all provide a variety of touch points/functions to assist students throughout their classroom experience.

## Aims and Objectives

Digital tools help the student engagement and provide more feedback in Tourism Resources subject. By the end of Tourism Resources subject, the students can able to classify the tourism resources.



## Impact

There are numerous impacts of using digital tools capturing classroom activities as:

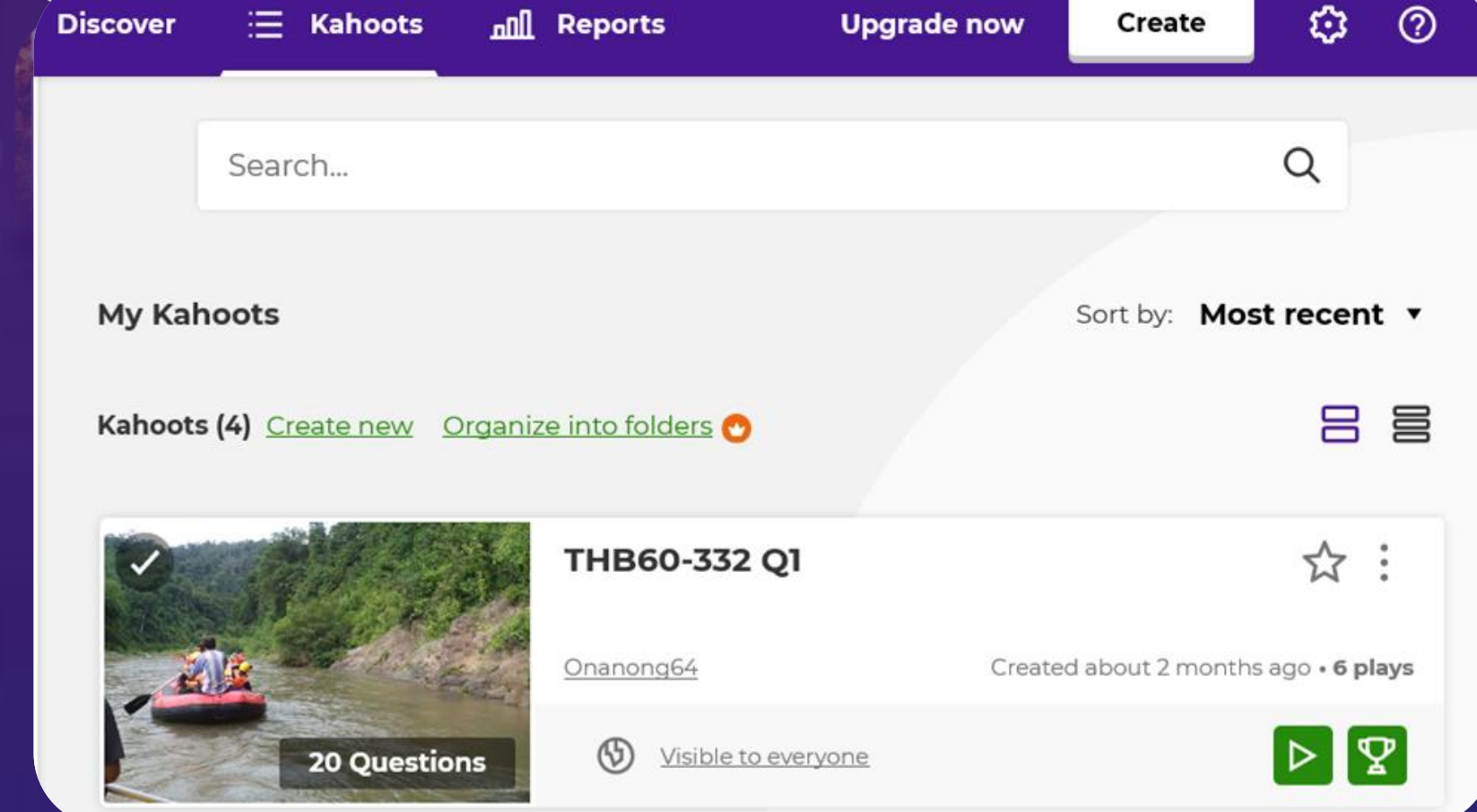
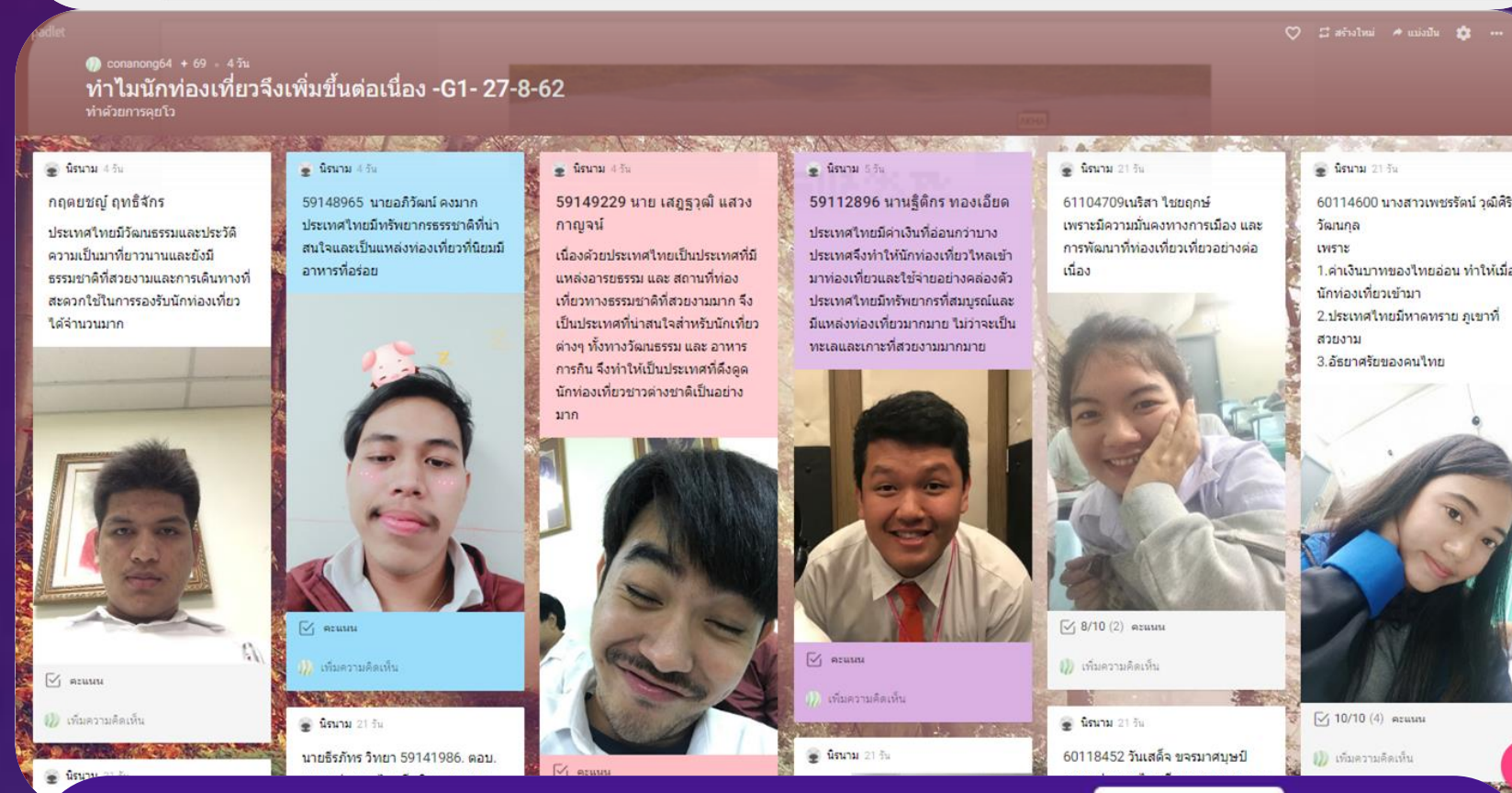
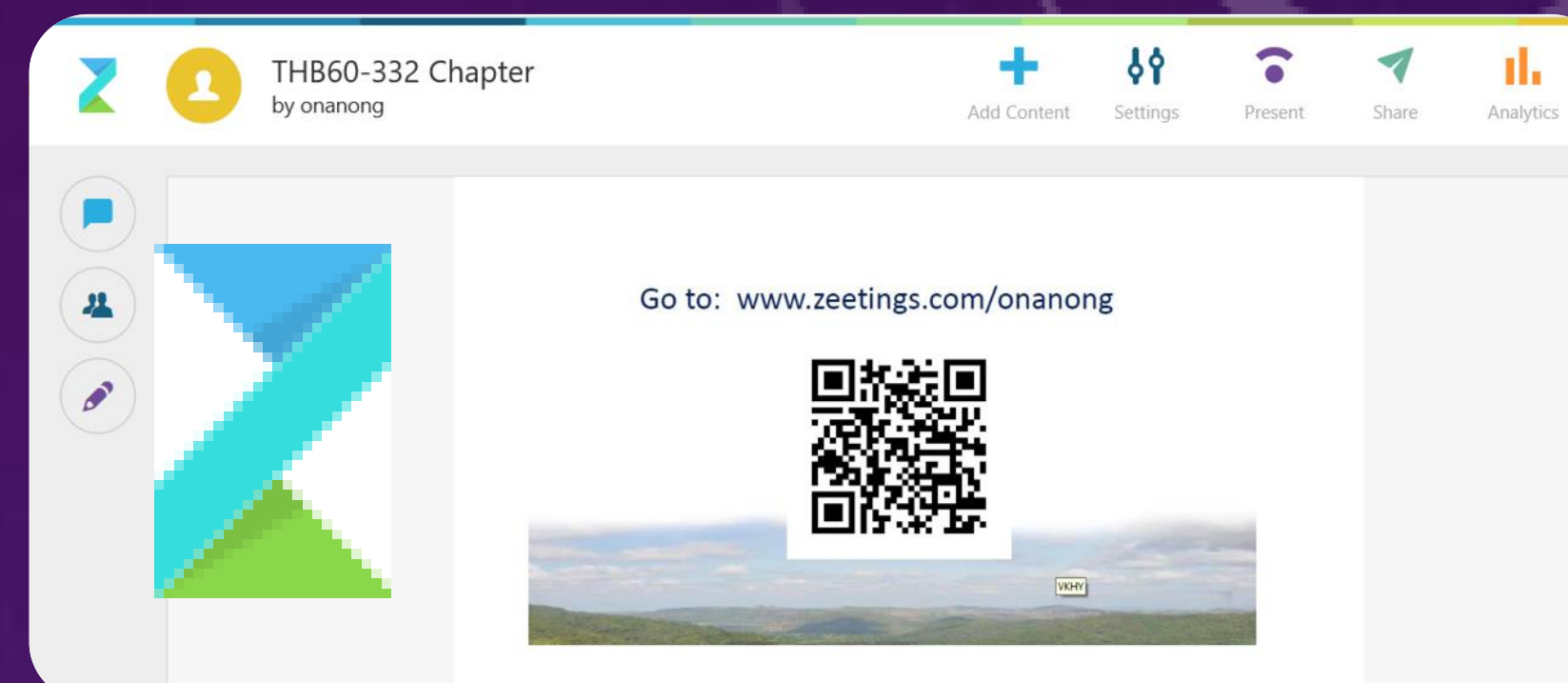
- More participation from all the students
- Better interaction and engagement of students in classroom activities
- Greater retention of the topics being discussed
- Ease of learning that is missing in theoretical lectures
- Easily available tech tools make students technology friendly

## Activities

Using technology for education provokes student's curiosity, boost their engagement, and leads to better learning and comprehension. This course selected 5 innovative digital tools for classroom which foster responsibility, relationships, and respect. Moreover, The students can be easily achieved by using digital tools in classroom.

Digital tools able to apply in this course as:

- Apply digital technologies to managing, recording and reflecting in Tourism Resources subject.
  - Zeetings, Padlet and Class start
- Use digital learning resources for quizzes online.
  - Kahoot
- The students produce digital media e.g. video and audio for tourism resources. Moreover, students upload video to YouTube.
  - YouTube



## Outcome

At the end of the study, the students can classify tourism resources and determine the tourist destination in other regions of Thailand.

## Future development of project

As for development of project in the future, teacher will integrate digital tools to other subject. Moreover, applying creating activities and use digital tools to support study

## References

- Hourigan, K. L. (2013). Increasing Student Engagement in Large Classes: The ARC Model of Application, Response, and Collaboration. Teaching Sociology, 41(4), 353–359.
- Mark, A.E. (2013). The 6 Key Drivers of Student Engagement: The best way to drive student achievement is to meaningfully connect with students. The best way to do that is through technology. T.H.E. Journal's March 2013 digital edition.