

ROLE PLAY

AN EFFECTIVE STRATEGY FOR LEARNING
OF THAI LANGUAGE FOR BUSINESS

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OVERVIEW

Active learning is a crucial component in the learning process, for effective learning to take place in the classroom, the learner needs to be actively engaged during the lecture. Thus, in the subject of Thai Language for Business, role playing becomes a part of class activities which to help the student in grasping the lesson and applying in the context because role playing is an interesting example of an active learning and teaching strategy which including drama, simulations, games, and demonstrations of real life cases related to any topic.

AIMS AND OBJECTIVES

To operate the meeting in business context

To prepare the meeting agenda and able to produce the meeting minutes

To motivate the learners to seek more of business language usage

To reinforce learner's experience in public speaking



ACTIVITY

1. Divide the students into groups of five and appoint roles such as CEO, secretary, board of directors, managers, etc.
2. Create a meeting simulation in business context e.g. advertising department board meeting.
3. Match two groups together, take turn to be an audience and a performer then make a meeting minutes.
4. The performer must turn in the meeting agenda to the audience before the meeting start.
5. After the activity, every group must turn in the meeting minutes to the instructor.
6. The instructor gives feedback and discuss with students about the meeting; comments and suggestion will be given at this stage.

OUTCOMES

1. The learner can identify and prepare the meeting agenda
2. The learner can use proper and formal language for the meeting minutes
3. Fun and enjoy learning experience from the creative activity

IMPACTS

Students are eager and motivated in applying what they have learned in a business context and having good attitudes toward the subject because of the enjoying learning experience.

FUTURE DEVELOPMENT OF PROJECT

1. Invite a speaker from business area to give feedback on the role play
2. Create different situations to practice using language in business context
3. Field visiting for first hand experience

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REFERENCES

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